

PDC

NIGHT

AMERICA'S PICTURE MAGAZINE OF ENTERTAINMENT

NOVEMBER, 1953

and **DAY** 25 CENTS

AMERICA'S PICTURE MAGAZINE OF ENTERTAINMENT

SHOULD WOMEN
BE MANHANDLED?

PAGE 11



Are You
Mentally Disabled?

PAGE 32

SMOKE...
IN THE BOUDOIR

PAGE 17



MEN PAST 40



RECTAL and COLON Troubles TREATED Non-Surgically

Rectal and Colon disorders are often associated with Glandular Inflammation. These disorders if not corrected will gradually grow worse and often require painful and expensive surgery.

We are in a position to take care of these troubles either with or without Glandular Inflammation treatments.

The proper treatment of such disorders can very easily change your entire outlook on life.

TREATMENTS EXCLUSIVELY FOR MEN

The Excelsior Institute is an institution devoted exclusively to the treatment of diseases of men of advancing years. If you were to visit here you would find men of all walks of life. Here for one purpose—improving their health, finding new zest in life and adding years of happiness to their lives.

During the past two years men from over 1,000 cities and towns from all parts of the United States have been successfully treated here at the Excelsior Institute. Undoubtedly one or more of these men are from your locality or close by... we will gladly send you their names for reference.

COMPLETE EXAMINATION AT LOW COST

On your arrival here we first make a complete examination. The Doctors who examine you are experienced specialists. You are told frankly what your condition is and the cost of the treatments you need. You then decide whether or not you will take treatments recommended.

Definite Reservations Not Necessary

If your condition is acute and painful you may come here at once without reservation. Complete examination will be made promptly.

Select Your Own Hotel Accommodations

Treatments are so mild that hospitalization is not necessary so the saving in your expense is considerable. You are free to select any type of hotel accommodation you may desire.

Who are Troubled with *Getting Up Nights* Pains in Back, Hips, Legs, Nervousness-Tiredness, Loss of Physical Vigor *The Cause may be* *Glandular Inflammation*

Men as they grow older too often become negligent and take for granted unusual aches and pains. They mistakenly think that these indications of Ill Health are the USUAL signs of older age.

This negligence can prove Tragic resulting in a condition where expensive and painful surgery is the only chance.

If you, a relative or a friend have the symptoms of Ill Health indicated above the trouble may be due to Glandular INFLAMMATION.

GLANDULAR INFLAMMATION very commonly occurs in men of middle age or past and is accompanied by such physical changes as Frequent Lapses of Memory, Early Graying of the Hair and Excess Increase in weight... signs that the Glands are not functioning properly.

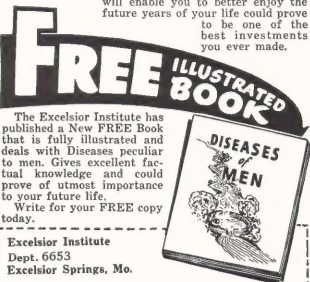
Neglect of such conditions or a false conception of inadequate treatments cause men to grow old before their time... leading to premature senility, loss of vigor in life and possibly incurable conditions.

NON-SURGICAL TREATMENTS

The non-surgical treatments of Glandular Inflammation and other diseases of older men afforded at the Excelsior Institute have been the result of over 20 years scientific research on the part of a group of Doctors who were not satisfied with painful surgical treatment methods.

The War brought many new techniques and many new wonder working drugs. These new discoveries were added to the research development already accomplished. The result has been a new type of treatment that is proving of great benefit to men suffering from Glandular Inflammation or Rectal and Colon trouble.

DOING SOMETHING TODAY that will enable you to better enjoy the future years of your life could prove to be one of the best investments you ever made.



The Excelsior Institute has published a New FREE Book that is fully illustrated and deals with Diseases peculiar to men. Gives excellent factual knowledge and could prove of utmost importance to your future life.

Write for your FREE copy today.

Excelsior Institute
Dept. 6653
Excelsior Springs, Mo.

Gentlemen: Kindly send me at once your New FREE Book on Diseases peculiar to men. I am..... years old.

Name.....

Address.....

City..... State.....

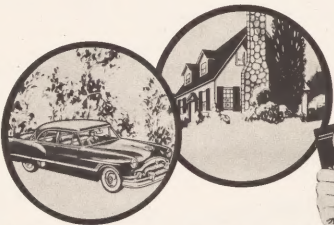
To the man who wants to enjoy an ACCOUNTANT'S CAREER

If you're that man, here's something that will interest you.

Not a magic formula—not a get-rich-quick scheme—but something more substantial, more practical.

Of course, you need something more than just the desire to be an accountant. You've got to pay the price—be willing to study earnestly, thoroughly.

Still, wouldn't it be worth your while to sacrifice some of your leisure in favor of interesting home study—over a comparatively brief period? Always provided that the rewards were good—a salary of \$4,000 to \$10,000 and up?



**SAMPLE LESSON SENT FREE
MAIL COUPON TODAY**



**YOU "LEARN BY DOING" THROUGH
LASALLE'S PROBLEM METHOD**

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REASON #1. If you were an expert accountant right now, chances are you would find yourself among the highest-paid of all professional men and women. Surveys show that accountants earn more than men in other major professions.

REASON #2. The demand for accountants is great—everywhere. All business must have trained accountants to cope with ever-growing requirements. It's a profession offering wide opportunity—always—to the man who knows. The accountant's duties are interesting, varied, and of real worth to his employers. He has standing.

REASON #3. You can fit into any business, anywhere in the country—because accounting principles are uni-

versal. Think what this means in terms of security and independence!

REASON #4. Accountancy is open to all. Any man or woman of good intelligence, who enjoys figure work and is willing to follow LaSalle's systematic "problem method" plan, can rapidly qualify for a highly profitable, enjoyable lifetime career... and he doesn't have to finish his training before beginning to "cash in."

REASON #5. Without losing a day from your present work, you can prepare in spare hours at home, at low cost. LaSalle has trained nearly 10 per cent of all the Certified Public Accountants in the U. S. ... and many thousands of others who are now enjoying high-paying careers.

Just suppose you were permitted to work in a large accounting firm under the personal supervision of an expert accountant. Suppose, with his aid, you studied accounting principles and solved problems day by day—easy ones at first—then more difficult ones. If you could do this—and could turn to him for advice as the problems became complex—soon you'd master them all.

That's the training you follow in principle under the LaSalle Problem Method.

You cover accountancy from the basic principles right up through Accountancy systems and Income Tax Procedure. Then you add C.P.A. Training and prepare for the C.P.A. examinations.

As you go along, you absorb the principles of Auditing, Cost Accounting, Business Law, Statistical Control, Organization, Management, and Finance.

Your progress is as speedy as you care to make it—depending on your own eagerness to learn and the time you spend in study.

WILL RECOGNITION COME?

Do you feel that such things aren't for you? Well, don't be too sure. Very possibly they can be. You know that success does come to the man who is really trained. It's possible your employers will notice your improvement in a very few weeks or months. Indeed, many LaSalle-trained men have reported substantially increased earnings long before they finished their training. Others have quickly won higher position and larger income by changing jobs with the aid of this training.

GET FREE SAMPLE LESSON—ALSO "ACCOUNTANCY, THE PROFESSION THAT PAYS"

For your own good, get all the facts. Write for Free Sample Lesson—also 48-page book "Accountancy, The Profession That Pays." They will prove that Accountancy offers brilliant futures to those who aren't afraid of serious home-study, and will show the wide range of opportunities that exist today. No cost or obligation. If you want a position of higher income, greater prestige and professional standing... MAIL THE COUPON NOW.

Free—

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You can profitably operate
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we'll establish you in your
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easy terms to help you get
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nesses are built upon the
solid foundation of an
international organization
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vice was established to
improve cleaning methods
for rugs and upholstery
... to eliminate harsh
machine scrubbing ... to
prevent shrinkage from
soaking. Instead of soot-
ing surface soil down in-
to upholstery and mat,
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bors. DURACLEAN is recommended by America's
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proof service backed by an International Money
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Shop is optional! At the
start you may want to
render service yourself
from your own home, on
a part time basis. It's easy
to learn. We show you 21
ways to bring customers to
you. Almost every build-
ing in your territory
houses a potential custom-
er needing one or both
services. Even ruin deal-
ers buy your DURACLEAN
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in used cars.



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You enjoy unusual profits on both materials
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on service they render and \$5.00 an hour on
EACH of their servicemen at National Price
Guide Charges. Dealer G. Merriman says, "This
made me \$700 cleaning with only 13 working
days." F. Feindinger, "75% of our business is
repeat." L. Johnson, "Each customer leads to
3 or 4 more." W. A. Lushbush, "We had 28
years of pleasant dealings. I'm 65 but am en-
joying my sights for 20 more years."

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Your services are advertised in *Life*, *McCall's*,
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and to develop customer con-
fidence in Your busi-
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Without obligation to me, send FREE booklet and
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THIS IS ENTERTAINMENT

PRUDISHNESS makes loud noise in Congress
about scantiness of feminine apparel as pub-
lished today. Some people of fame and standing
do not object to it. Moviedom's Jeanne Crain
has dress which couldn't be lovelier or lower.

Speak Freely

Unsigned letters will not be published.
Initials will be used if requested.

TIRED

DEAR SIR:

THE PICTURE ON PAGE 14 OF THE AUGUST ISSUE OF NIGHT AND DAY IS REALLY FOR THE BIRDS.

I CAN'T UNDERSTAND WHY N & D, A MAGAZINE THAT FEATURES SOME OF THE BEST PICTURES OF FEMININE BEAUTY I HAVE EVER SEEN, SHOULD FALL FOR THAT WORN-OUT GAG ABOUT WOMEN AND THEIR HATS.

I AM A PROFESSIONAL MODEL, AND LOOK FOR AND ADMIRE AN UNUSUAL ANGLE BUT AM REALLY TIRED OF THE SINGLE BATH BUSINESS.

ALICE N. C.
DALLAS, TEXAS

FIGHT FAN

DEAR EDITOR:

I wish to compliment you on the wonderful story on cock-fighting in the July issue of your magazine, NIGHT AND DAY.

You say that it is a brutal sport, but I cannot agree. Nobody calls boxing or wrestling brutal and in these sports people are beaten up. I have had the experience of watching several such cock-fights as you showed in your magazine, and found nothing brutal about it. It's a thrilling, exciting sport to witness, and the pictures you printed are in my opinion very good. I am sure that if more people had the opportunity to see these fights they would become a fan such as I am.

J. L.
MALDEN, MASS.

We still think they're brutal. Incidentally, boxing has been termed brutal.—ED.

AMPUTEES

DEAR SIR:

THANK YOU SO MUCH FOR PUBLISHING THE LETTER FROM BETH O. ENTITLED ONE WILL DO, IN JULY NIGHT AND DAY. I'M THRILLED THAT YOUR EDITOR IS SO PROGRESSIVELY MINDED AND THOUGHTFUL, AS TO PROMISE TO PUBLISH A MILEAGE OF PHOTOGRAPHS ON AMPUTEES. NO OTHER MAGAZINE HAS EVER DONE SO TO MY KNOWLEDGE, AND WE FORGOTTEN ONES WILL BE ETERNALLY GRATEFUL.

TRUDY SEYMOUR
NEW HAVEN, CONN.

HEARD FROM

DEAR SIR:

It's wonderful to pick up your magazine and read a letter from a fellow mimped such as Beth O. I, too, think it is about time we were being heard from. I am 27 years old, blonde and not bad looking at all. I lost my left leg at mid thigh in an automobile wreck. Also I have never been able to wear an artificial limb. I use one special crutch, and my boy friend says I get about as well as a girl with two legs. I wear a BB shoe and would like to swap with any girl that wears that size. Maybe Beth O. wears that size.

I have been walking on crutches for over ten years. I play tennis, dance and bowl. Can anyone top that? I don't believe there is a one-legged girl in the world that can get about better on

crutches than me. I challenge all comers. It is quite a nuisance being one-mimped, but as Beth said, it has its compensations. I haven't brought any hose in years as my friends give me all their old stockings. I am waiting with hated breath for your picture spread of us one-legged girls—might even send in one of mine if I can find a good one.

E. C.

CONCORD, N. C.

OUR PLEASURE

Gentlemen:

It was a very nice surprise to find my picture on the cover of your August, 1953 edition of NIGHT AND DAY, and I wish to thank you for using it.

I am enclosing a few photographs of myself, which are more in line with my style of dancing, and which are more recent. If you can use them I would appreciate it.

At present I am dancing throughout Venezuela, and intend to tour most of South America. Below is my Mexican address where all correspondence can be addressed to me.
YOLANDA MONTEZ "TONGOLELE"
FLAMMARION 33
COL NUEVA ANSURES
MEXICO D.F.



LIFE'S COVER BETTER

DEAR SIR:

How come Life magazine can outdo you on cover girls? If Life can have Marilyn Monroe and June Russell on the same cover why can't NIGHT AND DAY have them on the same cover? Also if you can get them, how about some vital statistics?

Congratulations to N & D for getting out one copy without Irish McCalla demanding it. You know people get tired of songs and stuff and they can do the same and are doing the same of Irish. Anything can be overdone.

One of my reasons for subscribing to N & D were the pictures of Joan Williams, Eve Meyer and Tempest Storm. Let's have more of them and less of Irish.

In answer to B. R. of Long Beach, Calif., why doesn't he go bury his head in a sack like an ostrich does if all he wants to see are the legs of a girl. How about another shot of Joanne Arnold?

JAMES E. O'NEIL
1022 GEORGE ST.
MUMFORD, N. Y.

UNICORN CONTESTANTS

Contestants will be interested in the latest and most complete book for Unicorn and American Puzzlers.

Bill Sunners, the dean of American Puzzle Solvers, has written a book beamed at the latest puzzle prizes in history. We are proud to have Mr. Sunners on our writing staff. This big book contains vital information for the forthcoming Unicorn Tie-breakers. IT IS READY NOW.

Read the exclusive features listed below and see how this remarkable book will help you in your quest for First Prize.

"HOW TO SOLVE UNICORN TIE-BREAKERS" is now ready for immediate shipment. Order today before the first edition is sold out. Complete for \$10.

"HOW TO SOLVE UNICORN TIE-BREAKERS" may be bought in three easy payments. Send only \$4.95 with coupon below and \$3. per month for two months thereafter.

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Please send me immediately "HOW TO SOLVE UNICORN TIE-BREAKERS." I am enclosing \$4.95 with this coupon and promise to send \$3. per month for two additional months.

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☐ Check here to save 95 cents shipping and postal charges by enclosing full \$10.00 with coupon.

"Let's Talk this over!"

I'm JUNE KING. I'm a New York model. You've probably seen my photos in many magazines. I have other photos that have not been published. I've prepared a special trial set and I'd like to send them to you if you'll send me a dollar. If you like these (and I know you will) I have many more for you. Send the dollar to me personally and I'll send them to you. I'll also be happy to answer any letters you send me with the order... so let me hear from you. June King, Dept. 101, Box 8, Waukegan, Ill., St. St. New York 33, N. Y.



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45 East 17th St., Dept. N New York, N. Y.

Speak Freely

MORE "IRISH"?

DEAR SIR:

I HAVE BEEN FOLLOWING YOUR NIGHT AND DAY MAGAZINE EACH MONTH. IT IS SURE SUPER SWELL. WHATEVER YOU DO, KEEP THOSE PICTURES OF EVE MEYER IN NIGHT AND DAY ALWAYS. I'VE SEEN HER ON TELEVISION MANY TIMES. IN MY OPINION SHE SURE IS BEAUTIFUL. I'LL REALLY ENJOY IT A LOT IF YOU KEEP PUTTING PICTURES OF HER IN NIGHT AND DAY. ALSO PUBLISH MORE PICTURES OF IRISH McCALLA, JOANNE ARNOLD AND LILY CHRISTINE. I AGREE WITH OTHER READERS — THERE'S NOTHING WRONG WITH BIKINIS.

M. R.

SAN LEANDRO, CALIFORNIA

THOROUGH TYRO

DEAR EDITOR:

I have been reading your wonderful magazine NIGHT AND DAY only for a short time compared with some of your other "Speak Freely" writers, but I doubt if any can say they read N & D more often or thoroughly than I do.

Since your December 1952 issue all but one has had a series of pictures of Irish McCalla and that is as it should be, but tell me please why the deep dark secret about her measurements. She can't be ashamed of them.

Maybe you have published them prior to December 1952 but don't forget you gain new readers all the time so please keep us up to date. BT W? H? HT? WT?

I can't go along with some of your other readers and say that Irish is the only good point of your magazine, because Eve Meyer, Gina Selina, Joanne Arnold and Lisa Laughlin will take back seats to no one.

Just one more thing. PLEASE never ruin a cover like you did your June '53 issue. How can we use them for pin ups in this condition.

Best wishes for continued success.

J. H.

BETHLEHEM, PA.

39½"—B; 25"—W; 36"—H; 5'8"—HT; 136 lbs — WT.

ANTI I. Mc.

DEAR EDITOR:

I BUY YOUR MAGAZINE MONTHLY AND, LIKE THOUSANDS OF OTHERS, DERIVE A GREAT DEAL OF PLEASURE FROM IT — COVER TO COVER. SPECIAL FEATURES, THE PHOTOGRAPHY AND LAYOUT ARE PUT TOGETHER VERY SATISFACTORILY.

ONE COMPLAINT — I HAVE SEEN AND READ JUST ABOUT ALL I CAN TAKE OF "IRISH". SAME BASIC PHOTOS, SAME BASIC POSES — A MUCH OVERHEATED, TOP HEAVY, BADLY PROPORTIONED GIRL. IT CERTAINLY IS AN ANTI-CLIMAX AFTER SEEING SOME OF THE MORE REFRESHING PICTURES OF "EVE."

"VARIETY IS THE SPICE" — OR AM I THE ONLY ONE WHO THINKS SO.

D. D.

SAN BERNARDINO, CALIF.

Except when spice lends variety—ED.

BUSTING ENTHUSIAST

DEAR SIR:

I am a subscriber to your magazine NIGHT AND DAY, and have enjoyed it very much. I always look forward particularly to the sports stories, and find them different from the usual sport stuff.

I was especially interested in reading about the new gamellella barrel busting in the August issue. It looks to me as if it has all the thrills of bronco bust-



LEGGY ART NOT CHEESECAKE

Belgian cabaret star Gaby Silvaire keeps in shape doing art work, while professionally entertaining London night-clubbers. She sketches (Queen Elizabeth II, above), paints, writes plays.



QUIZZICAL

One year old Kathleen Nelson puzzles a frantic mother who locked her in car with keys. Policeman broke glass, saved day.



WEIGHT-LIFT

Olympic champ Bob Mathias, holds fiancée on beach at Waikiki.



ANYTHING BUT LOVE, BABY

Some people are fortunate enough to be great acrobats. Others are animal lovers. 15 year old English miss, Pam Woodhouse combines both qualities, shares apple with her own true love.



Anita Kichline plays hot and cold roles at New Hampshire State Reservation in White Mountains. She is a member of ski patrol in winter, lifeguard during summer at Echo Lake.



N. H. GAL BLOWS HOT OR COLD

Speak Freely

ing without the danger of getting yourself trapped.

I am thinking of getting some fellows together to try it, and will send some pictures if we get any good ones.

I'd like to see some more of this kind of story in the magazine.

OAKLAND, CALIFORNIA

R. L.

KID STUFF

DEAR EDITOR:

I HAVE WRITTEN TO YOU ONCE OR TWICE BEFORE TO TELL YOU HOW MUCH I LIKE NIGHT AND DAY. MY LETTERS WERE NOT PUBLISHED, BUT I DO KNOW THAT YOU MUST GET SO MANY THAT YOU CANNOT PRINT THEM ALL.

THIS TIME SINCE I AM WRITING TO SAY THAT THERE IS ONE THING I DID NOT LIKE IN THE AUGUST ISSUE, I WONDER IF YOU WILL PRINT IT.

I THINK THIS BARREL BUSTING IS THE CRAZIEST THING I EVER HEARD OF. IT SOUNDS LIKE A GAME WITHOUT SKILL, OR CHALLENGE. SURELY THERE MUST BE EASIER WAYS TO KILL YOURSELF THAN THIS.

P. F.

TULSA, OKLAHOMA

FIRST TIME

Dear Sir:

This is the first time I have ever attempted writing to the editor of any magazine. I have been an avid reader of your NIGHT AND DAY magazine for a good long while and believe me I do enjoy each issue.

The pictures of those female beauties are startling and refreshing to gaze upon.

I am surprised at B. R. of Long Beach, Calif. He says he does not like those low cut neck lines and low cut bras, etc. Indecent he says. Gee, what a character he must be if he can not enjoy the sight of a beautiful damsel freely prancing about without the problem of restrictive clothing. Doesn't B. R. realize that women dress to please the men, whether for swimming, dancing, dining, etc., or just plain sun bathing. Why does he wish to deny the chance to display their God given charms for their own benefit.

Better stay away from the Pike and the beach B. R. You might hurt your eyes.

As for me, I do appreciate seeing God's handiwork in a beautiful woman. And why not? If it pleases them, it pleases me.

P. O. BOX 202 M

W. F. D.

PASADENA, CALIFORNIA

WHISTLE BAIT

DEAR SIR:

I'VE JUST READ THE JULY ISSUE OF NIGHT AND DAY AND NOTICED THE LETTER AND EDITOR'S COMMENTS ON AMPUTEES.

I LOST MY LEFT LEG IN A LONDON AIR RAID IN 1943 WHEN I WAS 14 YEARS OLD. TO ME CRUTCHES ARE MORE CONVENIENT AND I FIND THAT ONE LEG CAN DO THE WORK OF TWO RATHER WELL EVEN IN THE WHISTLE BAIT DEPT.

BETH O. IS CERTAINLY RIGHT ABOUT OUR STOCKINGS LASTING TWICE AS LONG BUT WE ONE-LEGGED GIRLS TAKE A \$05 LOSS ON SHOES. I THINK IT WOULD BE NICE IF SOMEONE COULD THINK UP A WAY FOR US TO SOLVE OUR EXTRA SHOE PROBLEM. HOW ABOUT IT, GOT ANY IDEAS?

I'LL BE LOOKING FORWARD TO MORE NEWS ABOUT AMPUTEES IN THE NEXT ISSUE OF N & D.

BESSEMER, ALABAMA

J. S.



YOU
can
acquire

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LaSalle's famous Law Library—used as reference in many Law Libraries and Law offices—now available to you in a master Law set, surprisingly fast, in spare hours at home, for business and professional advancement.

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LOOK AT THESE PICTURES

BEFORE

AFTER

BEFORE

AFTER

BEFORE

AFTER

TENNESSEE COAL MINER Leslie Rainey of Petros, Tennessee, lost all of his hair and was totally bald for more than two years. He thought his hair follicles were dead, but shown above is Mr. Rainey as he looks after using the Brandenfelds' home course.

WASHINGTON BUSINESSWOMAN Mrs. F. M. Harris, 1317 Boren, Seattle, Wn., had hair so thin she had to wear a hair piece. "Words cannot express my gratitude," says Mrs. Harris. "Now look at my hair. It is soft and full-colored."

FORMER ARMY SGT. Don Nagle, 8609 34th Ave. SW, Seattle, Wn., was also in the medical test group. Mr. Nagle says, "Just to have stopped losing ground and to have a little more hair is wonderful. Now my hair is filling in where it has been sparse for 8 years."

CARL BRANDENFELDS' USERS

Have Crown Hair!

"I HAVE
SEEN IT WORK"
says Iowa barber

Carl Brandenfelds PROVES Hair Roots CAN BE ALIVE on Bald Men and Women

Carl Brandenfelds' remarkable research HAS PROVED that hair roots CAN BE ALIVE even on totally bald people! No longer must you believe the fallacy that your hair roots are dead just because no hair is growing from them. Look at the untouched pictures on this page and see for yourself! Mr. Rainey, Mrs. Harris, Mr. Nagle and many others THOUGHT their hair roots were dead. Their own before-and-after pictures prove that their hair follicles MUST HAVE BEEN ALIVE. Today, as you can see for yourself, hair is growing from former bald areas!

THE ONLY FORMULAS AND MESSAGE OF THEIR KIND IN THE WORLD

Brandenfelds' Scalp and Hair Applications and Massage cannot be compared with anything else you may have used, heard about or read about. The two secret Brandenfelds' formulas together with the unique Brandenfelds' pressure massage are designed to bring about a more healthy condition of the scalp, to soften the scalp, and to increase the supply of blood to the entire scalp area.

Carl Brandenfelds does not class his product with the so-called "hair growers." He does not guarantee that it will promote new hair growth, because not every user has grown new hair. Carl Brandenfelds does believe that proper use of his formulas and massage may, in many cases, bring about a condition which will help nature allow hair to grow.

LIKE A MIRACLE

"It is as though a miracle had been performed. Hair is now growing on my forehead and I can meet people again without saying to myself, 'Oh, they are looking at my head!'" Mrs. Lillian Coniglio, 2233 2nd Ave., New York City.



DOCTORS VERIFY RESULTS



For over a year, a large group of men and women have been using Brandenfelds' Scalp and Hair Applications and Massage under medical observation. One of these users is grocery store owner E. "Alf" Lifson, 7019 S. Tacoma Way, Tacoma, Wn., pictured above. The authenticity of these medical tests and the results observed in them are documented by the sworn testimony of the medical personnel who conducted and participated in these tests.

16,105 LETTERS OF PRAISE

Carl Brandenfelds has in his files, verified by the impartial audit of Certified Public Accountants—16,105 letters from users who report from one to all of the following results: renewed hair growth, no more excessive falling hair, improved scalp conditions, relief from dandruff scale (Dandruff may be the FIRST WARNING of approaching baldness).

So if you are losing your hair or have already become bald, SEND TODAY for a five-week supply of BRANDENFELDS' SCALP and HAIR APPLICATIONS and MASSAGE. Don't delay . . . every day you wait may make your own problem that much harder.

Above, Navy veteran Harold Wilcox, now a barber at Marshalltown, Iowa, who says: "Mighty convincing to me is the fact I have seen results on my own head. Even more important, I have seen at least four of my own customers who now have more hair than they did before."

Above, Chet Grigg, prominent Mapleton, Iowa, farmer, getting "finishing touches" from barber Wilcox. Chet Grigg was totally bald, and now has hair again. SMALL INSET PHOTO: Chet Grigg as he looked before using Brandenfelds' Scalp and Hair Applications and Massage.



LOS ANGELES

"My hair was falling rapidly for 5 years. After using Brandenfelds, fuzz began to grow in bald spots, and then fuzz turned to real brown hair." Harold H. Ott, 10223 Hammack St., Culver City, California.



CHICAGO

"I have been getting bald for about 20 years. Now I have a lot of new fine hair... you can imagine how happy I feel." H. J. Prejns, 2521 N. Fairfield Ave., Chicago, Illinois.



NEW YORK

"I now have a healthy undergrowth of hair and my bald spots are filling in. Also, my general scalp condition is much improved." Alfred Freund, 281 Fifth Ave., New York, New York.

PLEASANT TO USE AT HOME

No embarrassment, no time lost from work, no costly office treatments. Use these non-sticky, non-odorous formulas and the unique Brandenfelds' Pressure Massage in the privacy of your own home. A 5-week supply costs \$15 plus \$3 Fed. tax (total \$18.00). Send your order today to:

Carl Brandenfelds
St. Helens, Oregon

Before You Turn This Page . . . FOLD OVER THIS CORNER NOW . . . To remind you to order right away!

BETTER STILL, Mail this order form TODAY!

CARL BRANDENFELDS, BOX 796, St. Helens, Oregon ND 113

Please send me—in a plain wrapper—a 5-week supply of Brandenfelds' Scalp and Hair Applications and Massage with directions for use in my own home.

- ☐ Cash—4 enclosed \$15 plus 20% Fed. tax (\$3), total \$18.00. (I will be shipped prepaid.)
- ☐ C. O. D.—I agree to pay postman \$18.00 plus postal charges.

Name _____

Address _____

Town _____ Zone _____ State _____

Cash orders will be shipped immediately, postpaid. C. O. D. orders will be filled as rapidly as the formulae become available. PLEASE PRINT PLAINLY

IF YOU DO NOT HAVE THIS PROBLEM, PASS THIS IMPORTANT MESSAGE ON TO A FRIEND.



ACCORDING TO National Institute of Mental Health, in 1950 there were 483,981 persons in state mental hospitals. Maintenance expenditures totaled

371 million dollars, of which salaries for 105,000 people took 228 million; per capita cost for year \$772. per patient. (Above, scene from "The Snake Pit.")

ARE YOU MENTALLY DISABLED?



IN SCENE from "Angel Street" husband portrays role of eccentric paranoid, a condition frequently if not always accompanied by extreme crankiness. Wife, suffering from torture may become violent, equally abusive.

MANY MANIFESTATIONS OF INSTABILITY WILL BE SEEN IN YOUR FRIENDS

THESE are times when many otherwise normal people fear they are losing their minds. Thoughts (real and unreal) of germ and rocket warfare, of civilian atom bombings, starving millions without homes and countless other end results of modern carnage make nightmares of their wakeful hours. Some of them who have never been beyond the confines of their peaceful community, have in their dreams distinctly felt what it is like to be in the midst of creeping radioactivity, so close to destruction have the radio, television, newspapers and long range missiles brought our citizens. This has given rise to a plague of fear. World War II is still warm, and yet the threat of another volcanic eruption consisting of greed and intolerance is so acute that Americans and all peoples of the world suffer from the jitters, are tensed when relaxation should be the order of the day or hour. If you are one of the army of mentally disabled, you will be glad to know that your affliction can be relieved if you recognize the symptoms in time and strive to transfer your thoughts to more constructive, infinitely more

continued



CERTAIN AMOUNT of cruelty, child to child, is normal — a natural means of letting out normal aggressions. Children whose egos have been abandoned by parents develop abnormality, ultimately become delinquent. Little monster in "Children's Hour" forces schoolmate to lie and vilify their teachers.

Continued

healthy channels.

A group of conditions called psychoneuroses represents many of the failures of the average person in his attempt to make a satisfactory adjustment between the needs and demands of his personality and those of his environment, or what is referred to as life itself. These failures in life adaptation are divided into four large groups: (1) psychoneurosis, (2) criminality or delinquency, (3) psychosis, and (4) the neurotic or psychopathic personality, in common parlance sometimes called the misfits of society.

It would be impossible to thoroughly treat all the subdivisions of these groups. However, some of the more common mental disabilities which parade up and down almost any Main Street will be mentioned.

As a human being goes through life and meets circumstances that cause him to be afraid or to feel frustrated or angry, an emotion is generated called anxiety. Everyone has experienced palpitation of the heart, excessive sweating, digestive disturbances, and possibly urinary disturbances. Instead of experiencing anxiety in any great quantity at any one time, psychoneurotic people may react through the

phenomenon of regression. When a human has to face something he doesn't particularly like, he tends to regress or go back to a way of behavior he has known before. There are frequent occasions when the adult being wants to return to childhood and does so as in games, play and love-making. And these outlets are



OLIVIA DE HAVILLAND gives interpretation of the classic escape of schizophrenics, who, when unable to face adulthood, conveniently and sickly retire into the fanciful world of dolls and toy pistols.



CARE of a diseased mind must be as scientifically undertaken as a surgical operation. Above scene illustrates a conversion hysteria or the return to primitive childishness permitting violent seizures.

correct. However, many others feel an impulse towards childishness quite aside from recreation or play, in which case symptoms arise in which the body behaves as it did in childhood. For example, hysterical weeping — originally brought on by parental denial or chastisement. At this point it can be mentioned that gastrointestinal upsets accompanied by vomiting or diarrhea or both may be hysterical in origin. Fainting, too, finds its roots in the same soil — a way of meeting an unpleasant situation without having to deal with it. Through fainting an individual becomes anesthetic all over and escapes (and very dramatically) for the time being. Amnesia, a common form of hysteria, is nothing more than the ability of a person to segregate certain ideas and emotions from the rest of his mind. This mental part, during the



MELANCHOLIA is characterized by a sad, hopeless facial expression, wrinkled brow, drooped shoulders carrying the weight of many worlds, and morbidity. Severe cases result in manic depression.

deal, cannot control the split off ideas. Therefore, one finds the "who am I?" "where am I?" routine until his mind starts operating as a unit. Incidentally, the hysterical person is almost always a most pleasing, let's face it, most charming creature compared with other neurotics. And, before conclusions are drawn from a well of confusion, a person can have *real anxiety* which comes about as a result of a definite threatened danger, or he may have *neurotic anxiety* brought about by instinctive demands that threaten as a danger from within himself. The latter is a cow of a very deep purple color, much pinker than the proverbial elephant on the ceiling of an inebriate's bedroom.

Another group of psychoneurotic people are the neurasthenics, a vague, not well-defined entity, and still an important cluster in terms of numbers. Symptoms that make up the core of neurasthenia are fatigue, gastrointestinal annoyance and a marked reduction in the joy of living department. Lack of enthusiasm and ambition, and a generally wrinkled spirit are the unmistakable signs. Depression is present but is by no means the sole or guiding factor. Neurasthenics are a great problem to themselves as well as to those in their intimate vicinity, due to this lack of interest in living. They are usually called hypochondriacs. A typical case is the person who canvasses the general medical profession, hears everything from non-functioning lymphatic glands to chronic appendicitis, visits surgeon who diagnoses perfect health, persists until he discovers a scalpel willing to explore his big colon. Six weeks after the needless operation fatigue and a host of startling symptoms recur — such as mild diarrhea, a dramatic word. In any event the neurasthenic is an obscure, extremely baffling character. Not being understood, by friend or doctor, he has been scolded and has frequently been shunted to the all-embracing, all-understanding, unscrupulous arms of the quack.

People with a compulsion neurosis, not normal but crippling, as a rule were thwarted



ACTRESS PORTRAYS an anxiety neurosis, wild, disproportionate fear of being deserted. Mental ailments can and have been cured. People must learn to cast off the notion that there is some stigma attached to emotional instability. The only stigma is ignorance. It is intelligent to guard your mind.



IN PLAY, "The Children's Hour," psychopathic child (totally lacking in sense of moral responsibility) whispers unconscionable lies, unmindful of destruction being perpetrated on lives of others.

in childhood by a parental tendency to make them afraid of their instinctual impulses. These natural impulses, when adulthood is reached, are consequently buried beneath a mountain of seething repressions which almost certainly will boil up to scorch the floor of "indestructible" faith in one's self. In other words, one cannot cure obesity by not eating. On the contrary one must learn to understand the meaning of symptoms, come to terms with the distortions, and then solve them. Drinking water out of a sterilized glass will not compensate for a wild teenage existence.

A book could be written — thousands of

books have been written on this subject. Paranoia, schizophrenia, many psychotic (totally crippling) extensions of neurotic phenomena have been left untouched. Fact remains that probably the next person you meet is a pretty sick chick, but under control. He lives, say 50% free of neurotic limitation. Nervous symptoms are common, and still the average "Joe" doesn't like the idea of being regarded as weak or nervous. He feels it is shameful, that it is much more respectable for his body to have a real disease and to take real medicine. So many times, suffering in body is merely an end result of suffering in mind.



BEYOND WORDS

YOUNG MAN FROM WASHINGTON TRAINS
BOTH ORBS ON SEVENTEEN YEAR LOCUST.



AND BEYOND

DOZENS OF READERS HAVE REQUESTED AN ENCORE FROM FRENCH ACTRESS SUSAN LAVIERI, WHO APPEARED IN A RECENT "SHORT-SHORT STORIES." REQUEST IS GRANTED HERewith.



YOU MIGHT FALL 500 FEET

Steeplejacking is not for acrophobiacs, but for those with stout hearts, strong stomachs, and cast iron nerves. They say you're all right if you don't look down, or back. But such good advice to the contrary, those who aren't acclimated to the air several hundred feet up, aren't anxious to try it. Those who make their living in mid air seem to be either damn fools or angels with charmed lives, cool cookies who don't care where they tread. It is interesting to speculate on whether they love life as much as the rest of us. Undoubtedly they do. Certainly they are not afraid of it. An enviable position.

PAINTING THE MAIN CABLE of the Golden Gate Bridge in San Francisco, high above the bay, Bob Long and Jack Rosemark crawl up and down with ease. Safety belts are attached to hand ropes.

PASS THE RIVETS, please. Cheerful pair of workmen balance themselves on a narrow steel girder 470 feet above the ground in North Bergen, N. J., during the construction of a television tower.

DON'T LOOK DOWN



SMOKE IN THE BOUDOIR



LILI ST. CYR IN CARMEN'S BOUDOIR BEFORE THE ARRIVAL OF HER TOREADOR EMANUEL PETROFF, IN THE THREE-DIMENSIONAL, TECHNICOLOR VERSION OF OPERA, CALLED "CARMENESQUE"

LESSER SIGNS UP ST. CYR FOR SEVEN YEARS

Theaters and night clubs have been going up in smoke for several years under the torch of Lili St. Cyr's dancing. Since Sol Lesser signed her up for the usual seven years, motion picture film is in danger of the same conflagration. Lesser is using Lili in his first excursion into the never-never

land of 3-D—a sizzling version of Bizet's "Carmen" which sends other "Carmens" into pale insignificance. Entire film is a modern dance version of the Spanish tale, in glorious technicolor. St. Cyr falls in love with the Toreador in her silken boudoir, while doing a smoky version of the tango. Everyone knows it takes two, and her second is a gentleman dancer-bullfighter played by Emanuel Petroff. All very well done.



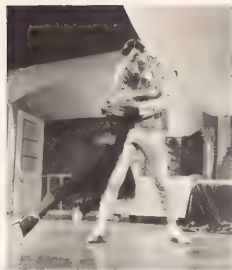
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SMOKE IN
THE BOUDOIR





TIP SHEET

FOR A MERE HALF-A-BUCK
YOU GET ALL THE WINNERS

If you've ever been to one of the big race tracks in the East you've probably taken a chance, at least once, on one of the many tip sheets that are peddled by brass-tongued gents right outside the track, or sold more decorously on the track newsstands. You've also probably thought, while you were laying out your half-a-buck for the sheet (they all cost the same), "if these guys could really pick the winners they wouldn't have to be hawking these cards. They'd be lolling on the sands some place, or on a terrace overlooking a private swimming pool." Such is the gullibility of the average trackgoer, however, so desperate is he to figure out some way to pick the winners that he finds it hard to resist the confident sales talks of the peddlers. What you are not likely to figure, though, is that the owners of these sheets make pretty handsome dough. One of them — Jack's Little Green Card — is actually big business. Jack's is the oldest tip sheet in the country. It was started way back in 1893 by a fellow named Charles (Jack) Bussey, who's still around though

the business is now under the active direction of his two sons, Raymond and Robert. Jack's tips have been issued every racing day for over 60 years. Starting in a small way, at one track, Jack gradually expanded until today his Little Green Card is sold at every major track in Maryland, New Hampshire, New Jersey, New York, West Virginia, Florida, Massachusetts, Delaware, and Rhode Island. When a tip sheet grows to this size it has to be pretty consistent in giving winners. And Jack has tipped plenty of them. Hold it, though. Don't quit your job yet. You'd lose money following Jack's selections. They're good, better than your own, probably, but Jack, by the nature of his business, has to pick 'em for every race. And nobody can do that. In spite of a large organization with expert horsemen covering every track and wiring him information, Jack has plenty of losers. Here's the way Jack's outfit works. In New York, his representative is Ken Ward. Ken has been with Jack 20 years, has been around race tracks all his life. He has friends among owners, trainers and jockeys. During the season, Ken's day begins at 6 in the morning when he watches the horses take their workouts. Later he'll drop in at the track kitchen for breakfast and a chat with the stable help. By 9 he's called headquarters in Baltimore, checked his information with any they may have received from other sources and a few minutes later he is setting Jack's selections in type on a printing press installed in a special truck that is parked just outside the track. From 1,000 to 1,500 cards are run off. Distribution and sale of the cards is handled by a division of American News Company. You can figure for yourself the kind of money Jack makes. Of the 50 cents each card sells for, he gets 25 cents. His take is \$250 per day on the sale of 1,000 cards in New York alone. Below are the results of a \$2 across the board bet on one day's choices. Note that you invest \$48 — get back \$49.50.

2 in the million of the Little Green Card since 1893 — Chas. Bussey

The Man Who Picks The Winners
Also Gets The Best Of Information.
BEWARE OF SCUMS IMITATORS

JACK'S
BETTER KNOWN AS BUSSEY
Original and Unimpaired
Owner of the "X"
Little Green Card
For 60 years official
CHAS. BUSSEY'S Photo
Who never misrepresents
his bet. Refused to Cheat

BELMONT JUNE 3 1953.

1st OLD BAASKET RACE NATURAL MAN	SHOULD WIN
2nd E. ARNOLD ENT. RACE DELTON BOY	STABLE LARGE THIS OWN
3rd PAR AMOUR RACE SIR RONALD II	GEORGE JUMPER
4th KING RANCH ENT. RACE MAINSAIL	PLAY FOR AND PLACE
5th GAY GRECQUE RACE NORTHERN STAR	WONDERFUL WILL
6th INVIGORATOR RACE MAGIC LAMP	A HOT STABLE TIP
7th BIG MARK RACE GUN POINT	OWN BEST NET JOI
8th FLYING MANE RACE FRIZZONANTE	SECOND BEST NET SIX

TWO BEST BETS
BIG MARK FLYING MANE

CHART

GREEN CARD

HOSES

1st—Old Baasket

2nd—Pria Ring

3rd—Par Amour

4th—Solla

5th—Gay Greque

6th—Invigorator

7th—Big Mark

8th—Flying Mane

FINISHED

WIN

PLACE

SHOW

TOTAL RETURNED

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4th

5th

6th

7th

8th

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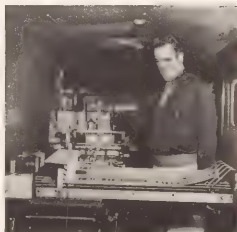
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JACK'S LITTLE GREEN CARD, ARISTOCRAT OF TIP SHEETS IS PRINTED IN PRESS TRUCKS LIKE THIS ONE. THREE TIMES SINCE 1893, JACK HAS PICKED ALL 8 WINNERS ON THE CARD.



KEN WARD, NEW YORK CHIEF OF JACK'S WIDESPREAD ORGANIZATION GETS OUT TO THE TRACK AND DOES OWN CLOCKING.



THIS PRESS RUNS OFF 1,000 TO 1,500 CARDS IN MINUTES.

JACK'S
RED BOOKLET
RACE TRACK
NEWSSTANDS
FIFTY CENTS

1ST RACE	DOTTIE DEAR	STEEPLE
	OLD BASKET	
2ND RACE	BELTON BOY	0.0'S
	PRIZE RING	
3RD RACE	PAR AMOUR	F.S.
	ROUND TOP	
4TH RACE	MAINSAIL	CL.SS
	BONNIE BLACK	
5TH RACE	GAY GRECQUE	EDGE
	NORTHERN STAR	
6TH RACE	INVIGORATOR	FLI
	TAHITIAN KING	
7TH RACE	GUN POINT	11P
	BIG MARK	
8TH RACE	FLYING MARE	SHAR
	MEG MARCH	

DOTTIE DEAR AT \$27.40 GAVE THIS CARD GOOD DAY.

ROWE
 YEARS OF EXPERIENCE
 LONGSHOT DOUBLE ★
 NATURAL MAN 7-1 PRIZE RING

1 RACE	THEMIS	START
	OLD BASKET	THE DOUBLE
2 RACE	WESTMEATH	PADDOCK
	FOUR JACKS	TIP
3 RACE	PAR AMOUR	GOOD
	SIR RONALD 2ND	JUMPER
4 RACE	CHLORIS	STABLE LIKES
	BONNIE BLACK	THIS ONE
5 RACE	GAY GRECQUE	BEST
	NORTHERN STAR	BET
6 RACE	INVIGORATOR	DISTANCE
	MAGIC LAMP	SUITS
7 RACE	HARASS	ROWE'S
	BROTHER FRIAR	SPECIAL
8 RACE	MEG MARSH	GO HOME
	WHISKEY SOUR	A WINNER

JACK'S IS CONSIDERED MOST RELIABLE TIP SHEET OF LOT.



KEN WARD personally delivers cards to track newsstands. Gross profit to Jack's organization on average sale per track of 1,000 cards at 50 cents each (25 to Jack) is neat \$250, not bad business.

TOMORROW'S DANCE SENSATION

Charlane Jesmer was born in Los Angeles, daughter of former Ziegfeld Follies dancer, Helen Jesmer, and Donald Neumeyer, civil engineering professor at L. A. City College. She has just completed important featured dance roles in forthcoming Columbia pictures: "Slaves of Babylon" in which she does an intricate and sensational sabre dance. And in "Serpent of the Nile" her Gold Statue dance entices Anthony into Cleopatra's clutches.

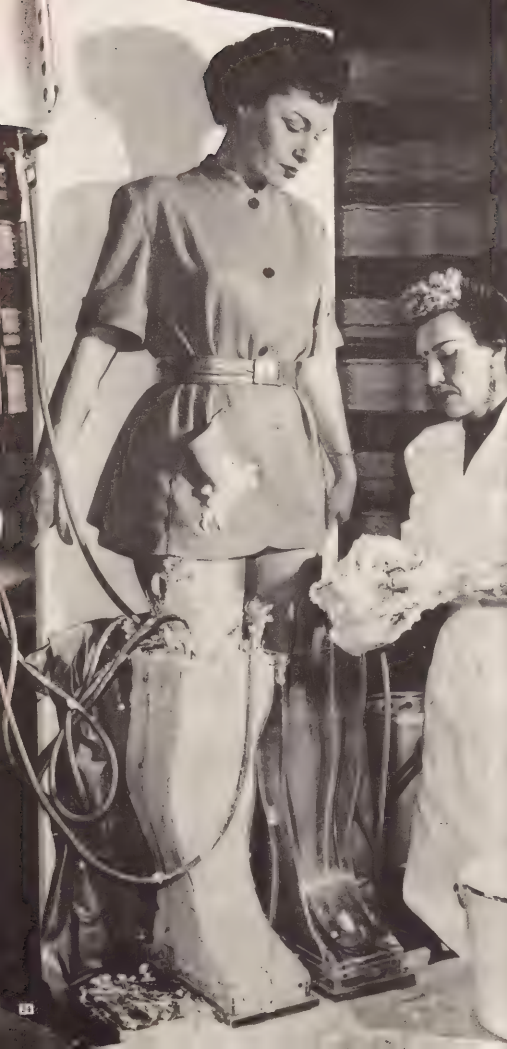
BALLERINA JESMER is an old hand at the pirouette, has done many solo concerts on West Coast, and danced with the Jack Cole troupe for 3 seasons.



20-YEAR-OLD CHARLANE JESMER IS CONSIDERED ONE OF HOLLYWOOD'S SUPERIOR BALLET AND SPECIALTY DANCERS.







AT LAST— Leg Falsies

LATEST COSMETIC: FOAMY FALSE FRONTS
FOR UNDERPRIVILEGED UNDERPINNINGS

Mrs. Dorothy Funk of Burbank, California says she was inspired by her own severely bowed legs to develop a system of beautifying unsightly gams. Held in place and hidden under special flesh-tinted rubber and nylon stockings, topped by regular nylons, leg falsies may draw as many cracks from humorists as the other kind have. Mrs. Funk says it's no laughing matter to her customers, most of whom are polio victims. Others are women self-conscious because nature cheated them in the leg contour department. Mrs. F. worked over three years to develop the custom-made falsies and over-stockings. Customer stands in plastic leg forms, while Mrs. Funk pours a plaster-like moulage around her legs. After 40 minutes, adjustable body support is lowered so customer can recline for the other two hours and 20 minutes it takes mold to harden. Casts are made from molds, new leg contours are molded, and a month later, Mrs. Funk produces new legs, just like the phonies on left, above.



WHICH LEGS ARE THE PHONIES?



MRS. DOROTHY FUNK (r.) builds up glamorous new leg contour using Lolo Canidish's boutiques as models. Lolo's legs are right-side-up at right, top picture

FOR **LETTERS** ONLY

by
Robert Porter

What's your problem? If you're a male and feel you need advice, write and tell this column about it. Any kind of problem may be submitted, from how to break with the girl friend to what kind of clothes to wear when the boss invites you to dinner. When necessary, your problem will be referred to outside experts. Names will not be used of course. Remember that this column is for men only. Sorry, we can't consider the problems of the female. This is a private club.

Many readers have written to this magazine asking for advice on all sorts of problems. As the volume of such mail has risen, answering every letter individually has become virtually impossible, especially as many of our correspondents neglect to enclose a self-addressed, stamped envelope. Now the most interesting problems will be discussed in this column. Individual answers will be sent to those male readers whose problems do not make the column if — 1) the problem is legitimate and pressing; 2) a self-addressed, stamped envelope is enclosed.

J.L.L. writes:

How does one go about legally changing his name? About how much should it cost?

In most states it is necessary to get permission from a judge. You will almost certainly need the aid of a lawyer. If you don't know any lawyers consult the nearest legal aid society or the local lawyers' association. Before you do that, however, you should write to the department of your state where births are registered and ask them what the procedure is. It may be that in your state you won't need a lawyer. If you don't the fee probably will not be more than \$10 or \$15. If you do, \$25 to \$50 should cover everything.

E.W. writes:

I'm a fellow aged 30 with physical attributes that are considered attractive enough by the opposite sex but I'm getting no place fast because I don't even half fry. I'm reluctant to go into many places where women hang out mainly because I don't like the atmosphere of dance halls, Y.M.C.A.'s, etc. and anyway my shyness prevents me from enjoying myself. A few months ago, however, I joined a mixed choral group at a Y.M.C.A. and met a woman whom I fell in love with and became engaged to. She was feminine and exceedingly affectionate but backward and self-conscious. These latter traits caused me to become temperamental and make scenes. The girl mentioned these tantrums to her parents and they spoke to me about them. I lost my temper, boasted of past experiences I should never have mentioned and as a result the parents forced our engagement to be broken. I have been miserable ever since and haven't had dates with any other women. My problem is — should I continue to try to meet women in the same way I have dated — and which I so dislike — or is there some other way? Perhaps I need a psychologist or a psychiatrist. Have you any suggestions?

Your letter shows intelligence and an educated background and if your description of your appearance is correct you should not be having trouble meeting or getting along with women. Your account of your behavior towards the woman you were in love with suggests that the trouble is with you and that, as you suspect yourself, you need the help of a trained psychologist. Your shyness, your awkwardness with women, your aggressive attitude towards the one woman who showed you affection, all strongly point towards a personality problem. There are mental hygiene clinics in your city. I suggest you phone one and make an appointment. I doubt whether your problem is particularly serious and it should not take a professional counselor long to clear it up.

P.A.B. writes:

About a month ago my girl's attitude towards me changed. We'd been going together for over three months and neither of us had been accepting outside dates. Suddenly my girl began making dates with other men. Now, when I phone her she often has another date or, worse still, says she feels tired and doesn't feel like going out. When I suggest going to her house she says she wants to get to bed early. I still see her once or twice a week but I certainly don't feel that she is my girl in the way she used to be. Nevertheless I've tried to ignore her changed attitude. I'm still friendly and affectionate and call her every day. Do you think this is just a passing mood of hers? Is there anything I can do to get us back to our old relationship? I love this girl and hope to marry her when we've saved enough money.

I'm sorry to say it but looks as if you're getting the brush and haven't yet caught on. In the circumstances the worst thing you could do is be persistent. If you're indifferent you may please her into getting interested again. Better still, you may find your own interest turning elsewhere.



MEN AND WOMEN both approved the scene in the movie "The Cheat" when Irving Pichel branded teaser Talullah Bankhead. Women shivered when Marion Brando attacked Leigh in William's "Streetcar."

SHOULD WOMEN BE MANHANDLED?



There is a good deal of expert opinion behind the view that a clip on the jaw or a kick in the rump is much more pleasing to a woman than simple politeness. America's most popular writer, Mickey Spillane, is one of the strongest advocates of mayhem as an aid to romance. Here's a sample of the technique from the book "Vengeance Is Mine." Mike Hammer, the detective hero, is dallying with a beautiful model named Connie. They are alone in Connie's apartment. Connie is the kind of dame you dream about and ordinarily you'd figure it would take about a million bucks to get to first base with her. You'd be wrong. Watch Mike Hammer at work. He's too sleepy to make a pass at the girl. He'd rather have cup of coffee and a couple of fried eggs. He tells her so, rudely. This excites her. Mike closes his eyes and yawns. Connie calls him a dirty name. Mike lets her have a thumping wallop across her backside. Connie sighs dreamily and

mixes a batch of cocktails. Mike closes his eyes and yawns. Connie smacks him across the kisser making his lip bleed. Mike opens his eyes and leans forward. "I reached up" he says "and smacked her across the mouth as hard as I could. Her head rocked, but she still stood there, and now her eyes were more vicious than ever." Mike Hammer concludes this love-making passage by asking, "Still want me to make you?" and the girl answers, "Make me." Psychologically, Mickey Spillane is on solid ground. Women fall for power in men — any kind of power. It may be financial, political,

or best of all, physical. Watch the faces of women at the fights. They are entranced by the brutality, the cruelty. Their eyes grow dim with passion at the sight of some bruiser with a terrific wallop in either hand. The movie people, experts in mob psychology that they are, are masters in exploiting this quality in women. Hundreds of successful pictures have been based on little more than a magnificent hunk of man cuffing a woman about or otherwise humiliating her. In the Twenties and early Thirties, Jimmy Cagney rose to stardom on the strength of his ability to beat up women

with sincerity and conviction. One of the greatest movie scenes of all time was the one in which Cagney jammed a half grapefruit into the face of a pretty girl who had displeased him. The Cagney of today is Marlon Brando, a primitive physical type who overnight became the heartthrob of American women for his brutal treatment of Vivien Leigh in "Streetcar Named Desire." Dirty, ignorant, talking in coarse grunts, Brando seemed infinitely desirable, to most women, as he grabbed Vivien Leigh and violated her. Should women be man-handled? The answer is an unqualified "yes".



BRODERICK CRAWFORD K.O.'d DIETRICH TO WIN HER LOVE.



BERGMAN PANTS FOR GARY COOPER'S HE-MAN ROUGH STUFF.

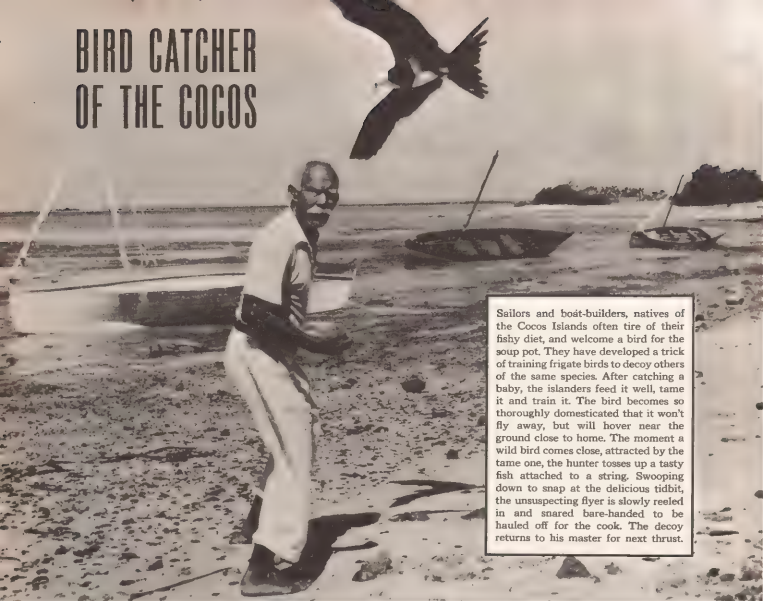


LANA TURNER TURNS OTHER CHEEK TO TOUGH KIRK DOUGLAS.



PEGGY CASTLE REGS RIFF ELLIOT (MIKE HAMMER) FOR SOCK.

BIRD CATCHER OF THE COCOS



Sailors and boat-builders, natives of the Cocos Islands often tire of their fishy diet, and welcome a bird for the soup pot. They have developed a trick of training frigate birds to decoy others of the same species. After catching a baby, the islanders feed it well, tame it and train it. The bird becomes so thoroughly domesticated that it won't fly away, but will hover near the ground close to home. The moment a wild bird comes close, attracted by the tame one, the hunter tosses up a tasty fish attached to a string. Swooping down to snap at the delicious tidbit, the unsuspecting flyer is slowly reeled in and snared bare-handed to be hauled off for the cook. The decoy returns to his master for next thrust.

OLD HUNTER HASSEIN, SENDS UP HIS DECOY FRIGATE BIRD OVER LAGOON IN CENTER OF INDIAN OCEAN ATOLL. BOATS WERE MADE BY ISLANDERS FROM LOCALLY GROWN TEAKWOOD.



APPROACH. Old bird hunter holds fish on string behind him as wild frigate comes down full of curiosity. Decoy bird has flown outside picture to left.



CATCH. As wild bird comes closer, Hassein tosses fish into his path. Instinctively, frigate swoops for fish as if it were close to surface of water.



REELING IN. Gently pulling tied fish toward him while his prey still fights for it, Hasein prepares to make his final lunge. Decoy has returned.



FINISH. Making quick leap, spry old hunter first catches bird by legs, then lets go of fish to seize dangerous fighting beak. Frigate is doomed.

Record Guide

NAT "KING" COLE: (Capitol 2540). "A Fool Was I" and "If Love Is Good To Me." Two enchanting love songs are crooned by the incomparable Cole. N & D's best of the month. It doesn't seem possible that a voice can be so free of noise and full of music.

"NEW MOON" — Music by Sigmund Romberg. Lyrics by Oscar Hammerstein: (Decca DL 5472). Another LP for the library of all-time American show music, consisting of selections from one of the most successful musicals which ran during the torrid twenties. Voices featured are: Thomas Hayward, Jane Wilson and Lee Sweetland. Victor Young and orchestra play.

ELLA MAE MORSE: (Capitol 2539). "40 Cups of Coffee" and "Oh! You Crazy Moon." The dynamic pipes of Miss Morse do more than justice to a new barrelhouse number. Flip needs no introduction. Band is tops.

"THE BAND WAGON": (M-G-M E3051). An LP worthy of any collection, direct from the sound track of film. "Dancing In The Dark," "A Shine On Your Shoes," "New Sun In The Sky," "I Guess I'll Have To Change My Plans," and other unforgettable songs by Fred Astaire, Nanette Fabray and the smooth Jack Buchanan. 12" on both sides.

RAY ANTHONY: (Capitol 2532). "Jersey Bounce" and "I Guess It Was You All The Time." Mr. Band can't do much better than this. Lower deck is sweet and warm and stow.

"ME AND JULIET" — and — **"CAN CAN"**: Musical Highlights from both productions played by Gordon Jenkins: (DL 5469). The four top tunes from the latest opus of these contemporary kings of Broadway tune shows. On flip are the four hits from "Can Can," composed by that U. S. phenomenon, Cole Porter.

FOUR KNIGHTS: (Capitol 2517). "Baby Doll" and "Tennessee Train." First is a doll of a disc, harmonized to a deep "T" by four of the best. On reverse the Knights step up the tempo and keep up their class.

BLUE BARRON: (M-G-M 11554). "Ain't Nature Grand" and "The Sentimental Things You Do." On first Baron gives himself a chance to play and play he does up to the key notes. Platter mate features Jo Ann Miller and "The Blue Notes" who blues away with rhythmic charm.

GISELE MACKENZIE: (Capitol 2556). "Halfhearted" and "Till They've All Gone Home." A novelty, which Gisele treats wholeheartedly despite the title, covers first side. Flip is nostalgia but beautiful. Second N & D best bet.

BILL DARNEL: (Decca 9-28706). "Come To Me" and "Tonight, Love." Darnel's deep-throated articulation is perfect for this slow beat plaintive plea with an easy to remember melody. On plattermate a staccato beat takes over and a favorite comes out in rich, full finery.

BETTY HUTTON: (Capitol 2522). "No Matter How You Say Good-Bye" and "Goin' Steady." In our opinion Miss Hutton should always sing. She's a real pro torchwise and up-and-down-beat 'em out. A great recording.

BILLY ECKSTINE: (M-G-M 11550). "It Can't Be Wrong" and "I Can Read Between The Lines." The guy grows on you and he also grows better. William is fast losing much of the quivering which was "homatic" but never good. His best pairing to date.

GISELE MACKENZIE AND HELEN O'CONNELL: (Capitol 2521). "When The Hands Of The Clock Pray At Midnight" and "Give Me The Name, Age, Height and Size." Two girls seldom matched, seldom if ever beat, do a grade A job on both sides. First a waltz and then a raucous down beat with trick lyrics.

GORDON JENKINS: (Decca 9-28746). "No Other Love" and "Allez-Vous-En." Possibly the prettiest song heard this year receives a beautiful Jenkins string interpretation. Reverse is a waltz as a waltz should be waltzed — slow, romantic, and very tuneful.

BOB EBERLE: (Capitol 2525). "Cryin' My Heart To Sleep" and "You Are Too Beautiful." Eberle improves with every grooving. In fact, the man today is at top of the romance parade. This disc is a must for those who like to watch the winds and waves more than main street traffic.

JONI JAMES: (M-G-M 11543). "My Love, My Love" and "You're Fooling Someone." MGM's vocal star is always excellent. On top-deck she may have hit the juke-pot. On lower she upbeats a catchy.



THUNDER SAYS. "Since attending school, my seams are straight, my undies are latest styles."



VENUS THE BODY does homework: removing G-string with grace is hardest course in curriculum.



MISS HUNT teaches arm art. Girls learn basic ballet steps as well as stripping, bumping and grinding.

PRESCRIBED POSITION FOR RELAXING BETWEEN SHOWS IS PRACTICED BY THUNDER IN HER DRESSING ROOM BACKSTAGE.



EACH GIRL LEARNS individualized routine from Miss Hunt, who says Entertainment's as vital as Sex.



STUDENTS study stage presence, beauty care, costume sewing (no wardrobe mistress for stripper).



THUNDER WORKED ALONE FOR FIRST TIME AT GRADUATION.



FAMOUS GRADUATE TEMPEST STORM RETURNS TO CAMPUS.



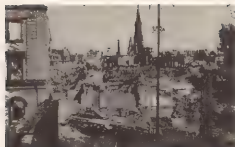
THUNDER'S GRADUATION DRESS. HOW TO SIT BY VENUS, R.

PH. D. IN BURLESQUE

SCHOOL FOR PEELERS TEACHES ECDYSIAS-
TIC ARTS TO PROMISING NEOPHYTES

For ordinary purposes any girl knows how to take her clothes off. But if she wants to disrobe for an audience, she requires an education, contends ex-stripper Miss Lillian Hunt. She holds classes backstage at the New Follies Theater in Los Angeles where she is also producer of the show. Miss Hunt takes only a few students at a time, names them herself. Present class consists of three: "Venus, the Body," "Thunderer" and "Desire." She invented names for such headliners as Tempest Storm and Loral. School was started three years ago when burlesque was dying on the West Coast. Most credit for booming runway palaces today goes to the enterprising Miss Hunt, for introducing new talent to one of the liveliest of arts.

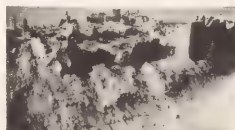




ULM, GERMANY, 1945 (TOP), 1953 (BOTTOM).

ESSEN, GERMANY, 1945 (TOP), 1953 (BOTTOM).

DORTMUND, GERMANY, 1945 (TOP), 1953 (BOTTOM).



BERLIN, GERMANY, 1945 (TOP), 1953 (BOTTOM).

MONTECASSINO, ITALY, 1944 (TOP), 1953 (BOTTOM).

COLOGNE, GERMANY, 1945 (TOP), 1953 (BOTTOM).

EUROPE: YESTERDAY AND TODAY

There is the story of the thrifty ant and the careless grasshopper—one worked all summer so that he could be warm and well fed in winter; the other played away his summer and froze and starved during cold weather. It is certain that the ant's storeroom was never subjected to an air raid, and that the grasshopper had no experience with bomb shelters. It probably would have made no difference. The ant would have started to clear up wreckage industriously, and the grasshopper would have become a juvenile delinquent. Ants have the forward look, while hoppers are merely escapists. Both are extremists. One vice neither had was the backward dream of nostalgia. Faced with the horror of man's destruction of man, Europeans, see pix, have wisely combined the best qualities of both these little beings. They have taken life in their stride with grasshopper, and looked only forward as does ant.



WESTMINSTER ABBEY, LONDON, ENGLAND, 1941 (LEFT), 1953 (RIGHT).



IRISH

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NOTORIOUS WORLD CRIMES
No. 51



THE AMES CASE

Anthony Laurey was in a happy and contented state of mind. It was early in the evening and he sat in his home in Syracuse, New York, reading his after-dinner newspaper. His young son, Peter, was playing upstairs and the little boy came running down the stairs. "Daddy," he cried, "the snowman is bleeding." Laurey was puzzled at his son's remarks, as there was no snowman in the house, but he got up, and went with Peter. In a bedroom Peter pointed to the ceiling where there was a large stain, white around the edges and red in the center. Laurey hurried up to the attic to see what caused the stain. He found it quickly and it left him weak and jittery, just as it would leave any of us. Lying across the rafters was a burlap sack and in this was the decomposed body of a woman. The blood from the body had seeped through the plaster of the ceiling. Nothing about the discovery made any sense to

Laurey. He went downstairs and called the police. Two months before, Mrs. Florence Ames, a close neighbor living on Stedman Street, had disappeared from her home. The circumstances surrounding her disappearance were singularly mysterious. She was divorced from her husband and had worked to educate her son and daughter, who were now in their early twenties and working. December 14, her daughter had returned home at seven o'clock and found her mother gone. The iron was connected and her rubbers were near the door, an important fact because it was snowing hard. No trace of Mrs. Ames was found until that evening when Laurey saw the snowman on the ceiling of the bedroom. The body in the burlap sack was identified as Mrs. Ames, but Mr. Laurey couldn't explain its presence in the attic of his home.



1. Florence Ames was fifty but looked much younger. She had no enemies and was generally well-liked by all who knew her, so her disappearance had the puzzling element of a case without motive.



2. Anthony Laurey, who was a widower with two children, was naturally unable to give any explanation to the police of why the body of the missing Florence Ames had been found in attic of his home.



3. The Laurey home was two doors down from the Ames house, and while Laurey and the Ames were friendly, Mrs. Ames seldom visited his home. However, he was quickly absolved of suspicion in case.



4. The weird and frightening snowman formed on the ceiling of the bedroom in Laurey's home by the seeping blood of the body. At the spot where the burlap sack with its macabre contents was found a strand of rope with traces of blood, which the police decided must have been used to tie the hands of the murdered woman who, according to the autopsy, died of strangulation.

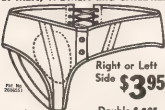


5. The attic in the Laurey home. On the day Mrs. Ames disappeared Mrs. Angell, housekeeper for Laurey, had left the two Laurey children in the care of a girl, Lucienne Martin. Mrs. Angell did remember one detail of that day which proved to be of aid to the detectives. When she got home she saw a package addressed to Mrs. Ames on the hall table and had forgotten about it.

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7. Millard Ames, Sr., divorced husband of Mrs. Ames, was questioned, but he said he had not seen his former wife for years and could give no reason for her murder. He was not in Syracuse at the time of the murder. The package left for Mrs. Ames at the Laurye home was traced to a local department store. The delivery boy said nobody was at the Ames home and he left it at the Laurye residence, thinking she would get it.



8. The delivery boy explained that when he knocked on door of Laurye home somebody inside told him to leave package on hall table. He didn't see this person and wasn't sure whether it was a man or woman. Lucienne Martin, who had charge of the Laurye children that day, was located. On her was found a note signed "Frank," which warned her to tell anybody inquiring about him that he was in state of Vermont.

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9. This man was Frank Jenner, a lumberjack, who was located in West Newbury, Vermont. The first thing that impressed detectives when they questioned him was the size of his hands. He broke and confessed he killed Mrs. Ames while he was left alone with the Laurey children.



10. He said he saw Mrs. Ames walking past the Laurey home and because she was well dressed, he assumed she had money. He lured her into the house, choked her and placed her body in the attic. One year to the day after he murdered her, he died in the electric chair. Miss Martin was found to be innocent of the crime and she was released.

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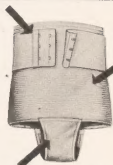
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